



# City of Las Cruces®

MOUNTAINS OF OPPORTUNITY

## Economic Development Policy Review Committee

Wednesday January 20, 2021 at 10:00 a.m.

Remotely Via Zoom- View Meeting Live at

[https://zoom.us/webinar/register/WN\\_uwBGhK6zS5GTilyrpMAxjw](https://zoom.us/webinar/register/WN_uwBGhK6zS5GTilyrpMAxjw).

- I. Call To Order
- II. Conflict Of Interest
- III. Acceptance Of Agenda
- IV. Minutes For Approval
  - A. Economic Development PRC Minutes of December 16, 2020
- V. Discussion
  - A. Agency Spotlight: New Mexico Economic Development Department
  - B. Targeted industries study for West Mesa Industrial Park, including findings and recommendations
  - C. West Mesa Industrial Park Master Plan: preliminary findings and recommendations
  - D. Marketing initiatives for industrial park
- VI. Action
  - A. Industrial park change of name
  - B. Logo for industrial park
- VII. Future Discussion
  - A. Next Meeting topics
  - B. Next Meeting Date February 17, 2021
- VIII. Adjournment

If you need an accommodation for a disability to enable you to fully participate in this event, please contact us 72 hours before the event at 528-3477.

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Posted: January 14, 2021