



City of Las Cruces®

MOUNTAINS OF OPPORTUNITY

Las Cruces Economic Recovery Ad Hoc Board

Thursday April 1, 2021 at 10:00 a.m. Remotely Via Zoom-

https://zoom.us/webinar/register/WN_zLXqIVhR0eY1ID8HAHy4g

The purpose of the Las Cruces Economic Recovery Board (LCERB) is to make specific recommendations to the Mayor and City Council on strategies for gradually reopening Las Cruces' economy affected by the COVID-19 pandemic in a smart, safe, and effective manner that fits the needs of Las Cruces in alignment with the direction of NMERC and shall be dissolved upon full reopening of the economy in Las Cruces, New Mexico.

- I. Call To Order
- II. Conflict Of Interest
- III. Acceptance Of Agenda
- IV. Minutes For Approval
 1. Minutes for Meeting on February 18, 2021
 2. Minutes for Meeting on March 4, 2021
 3. Minutes for Meeting on March 18, 2021
- V. Discussion
 1. Hold the Yellow- Keep the Economy Going Campaign
 2. Economic Recovery- Strong Towns
- VI. Future Discussion
 1. Topics to be Discussed
- VII. General Announcements
- VIII. Adjournment

If you need an accommodation for a disability to enable you to fully participate in this event, please contact us 72 hours before the event at 528-3477.

The City of Las Cruces does not discriminate on the basis of race, color, national origin, sex, sexual

orientation, gender identity, religion, age or disability in employment or the provision of services.

Posted: 3/29/2021