



## Convention and Visitors Bureau Advisory Board Agenda

Notice is hereby given that the Las Cruces Convention & Visitors Bureau Advisory Board will hold its next meeting on April 29, 2021 at 9:00 AM via Zoom. You can register for this meeting at [https://zoom.us/webinar/register/WN\\_rXWTwL3qTF6uCl5\\_GqBE4g](https://zoom.us/webinar/register/WN_rXWTwL3qTF6uCl5_GqBE4g).

1. Call To Order
2. Approval Of Minutes  
Review and Approval of minutes from 2/25/21
3. Reports

### A. Director's Report

- i. Administrative Update
- ii. Lodger's Tax Update
- iii. CVB Advisory Board

### B. Marketing Report

### C. Sales Report

### D. Outdoor Recreation Report

### E. Events Report

4. New Business
5. Adjournment

If you need an accommodation for a disability to enable you to fully participate in this event, please contact us 72 hours before the event at [575-541-2444/V](tel:575-541-2444) or [575-541-2142/TTY](tel:575-541-2142).

The City of Las Cruces does not discriminate on the basis of race, color, national origin, sex, sexual orientation, gender identity, religion, age or disability in employment or the provision of services.

Date Posted: