



Convention and Visitors Bureau Advisory Board Agenda

Notice is hereby given that the Las Cruces Convention & Visitors Bureau Advisory Board will hold its next meeting on Thursday, May 25, 2023 at 9:00 AM at the Visit Las Cruces location of 336 S Main St, Las Cruces, New Mexico.

1. Call To Order

2. Approval Of Minutes

Review and Approval of minutes from 3/30/23

3. Reports

A. Director's Report

i. Administrative Update

ii. Lodger's Tax Update

iii. Rebranding

B. Marketing Report

C. Sales Report

D. Destination Experience Report

E. Event Report

4. New Business

5. Adjournment

If you need an accommodation for a disability to enable you to fully participate in this event, please contact us 72 hours before the event at [575-541-2444/V](tel:575-541-2444) or [575-541-2142/TTY](tel:575-541-2142).

The City of Las Cruces does not discriminate on the basis of race, color, national origin, sex, sexual orientation, gender identity, religion, age or disability in employment or the provision of services.

Date Posted: 5.18.23

